



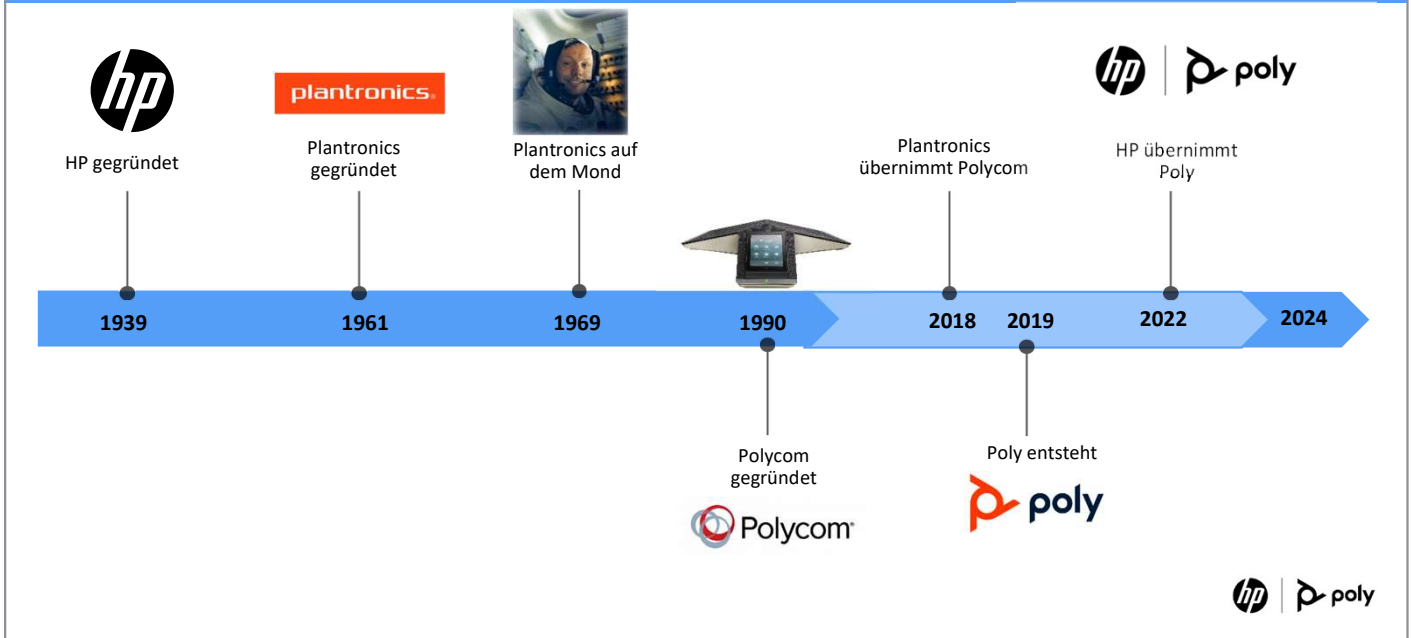
## KI-gesteuerte Poly Collaboration Lösungen von HP

Giangi Galeazzi, Partner Business Manager HP Hybrid Work Solutions



Hybrid work is a powerful new model, but in order for it to be truly successful, we believe that the experience of collaborating across locations has to be seamless for all individual. Our vision is to deliver experiences that create total equity between those in the room and those who aren't. Making everyone feel that the no matter where they are – home office or conference room – they are part of the conversation, and that the collaboration is as good or better than if they were all in person.

# Ein kurzer Rückblick...



- For over 80 years, HP has been bringing technology innovation to market
- Plantronics has a similarly long history of innovation
- Plantronics expanded from an audio device leader to an audio and video endpoint leader with the purchase of Polycom in 2018
- With the combined portfolio of headset, speakers, desk phones and video solutions Poly was born in 2019
- The rise of hybrid work drove further collaboration innovation and brought out new customer challenges
- HP acquired Poly in 2022 to build a combined hybrid work portfolio to deliver the future of work
- This isn't where the story ends...it's where the story of delivering an expanded set of solutions to support hybrid work really begins

# Collaboration Lösungen aus EINER Hand



Support Pro



Office Collaborator



Remote Collaborator



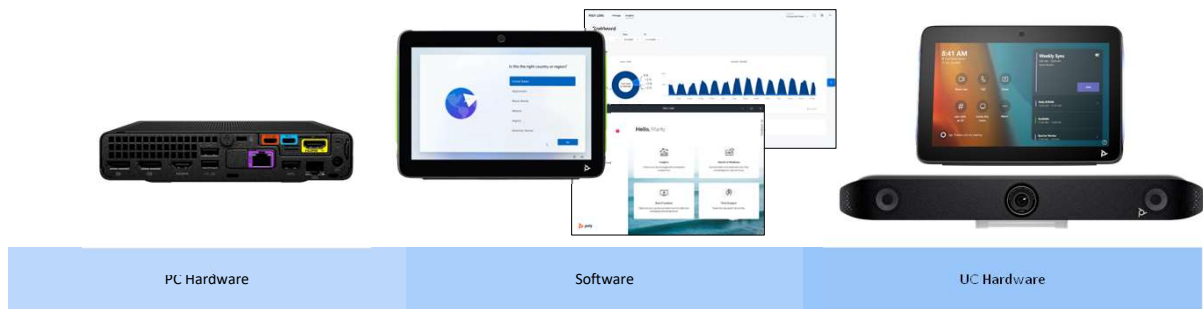
Road Warrior



Morn Leader

	Support Pro	Office Collaborator	Remote Collaborator	Road Warrior	Morn Leader
Compute	<p>HP EliteBook 600/605</p>	<p>HP EliteBook 800/805</p>	<p>HP EliteBook 800/805</p>	<p>HP EliteBook 1040 / x360 1040</p>	<p>HP Elite Dragonfly</p>
Collaboration	<p>Poly Edge Savi 8400 Poly Studio P5</p>	<p>Voyager Focus 2, HP 625 FHD Edge Phone Poly</p>	<p>Poly Sync 20 Voyager 4300 UC HP 965 4K Webcam</p>	<p>Voyager 5200 UC, Voyager Free 60+ UC, Poly Studio P5</p>	<p>Voyager Free 60+ UC, Poly Studio R30 Poly CCX Deskphone</p>
Productivity	<p>HP 655 Wireless keyboard &amp; Mouse Combo</p>	<p>HP 655 Wireless Keyboard &amp; Mouse Combo</p>	<p>HP 655 Wireless Keyboard &amp; Mouse Combo</p>	<p>HP 355 Compact Multi-Device Bluetooth Keyboard HP 715 Rechargeable Multi-Device Mouse</p>	<p>HP 975 Dual-Mode Wireless Keyboard HP 925 Ergonomic Vertical Mouse</p>
Display	<p>HP P27h G5 FHD Monitor</p>	<p>HP E34m G4 WQHD Curved USB-C Conferencing Monitor</p>	<p>HP E34m G4 WQHD Curved USB-C Conferencing Monitor</p>	<p>HP E27q G5 QHD Monitor HP E14 G4 Portable Monitor</p>	<p>HP E45c G5 DQHD Curved Monitor</p>
Audio- and Videoconference					

# Der HP | Poly Vorteil : Raumlösungen aus einer Hand



# Der HP | Poly Vorteil : Einzigartige Bundles !



- 1. The Poly Studio R30+ video conferencing solution includes: Poly Studio R30, HP USB-C Dock G5 and Poly Studio Bluetooth remote control. Compatible laptop operating systems include Windows 10 and higher.; macOS; Chrome OS™
- 2. For optimal performance we recommend using the Poly Studio R30 Plus in a small room approximately 10' x15'/3.05m x 4.57m.

# Der HP | Poly Vorteil : Video Director AI



Wählen Sie zwischen verschiedenen Rahmen- und Tracking-Modi



Group Framing



Speaker Framing



People Framing

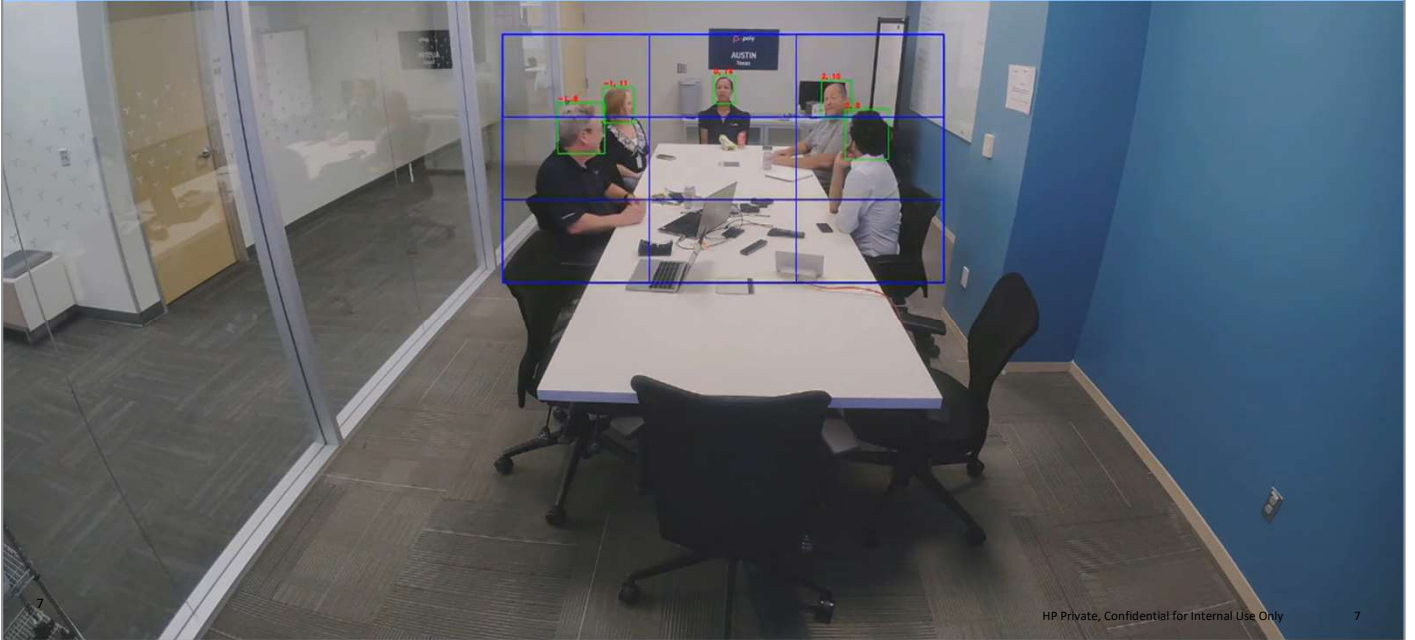


Presenter Tracking



- Poly DirectorAI is a major differentiator of our video solutions, and we've brought these innovations over to Studio R30. This suite of AI innovations recognizes the nuances that occur during hybrid meetings and adjusts its camera framing accordingly. And because we know there are many different types of meeting, we offer several different types of framing to make sure we can address those different types of meeting.
- Our framing experiences are also designed to be non-distracting and to help participants focus on the meeting and the conversation, rather than the technology.

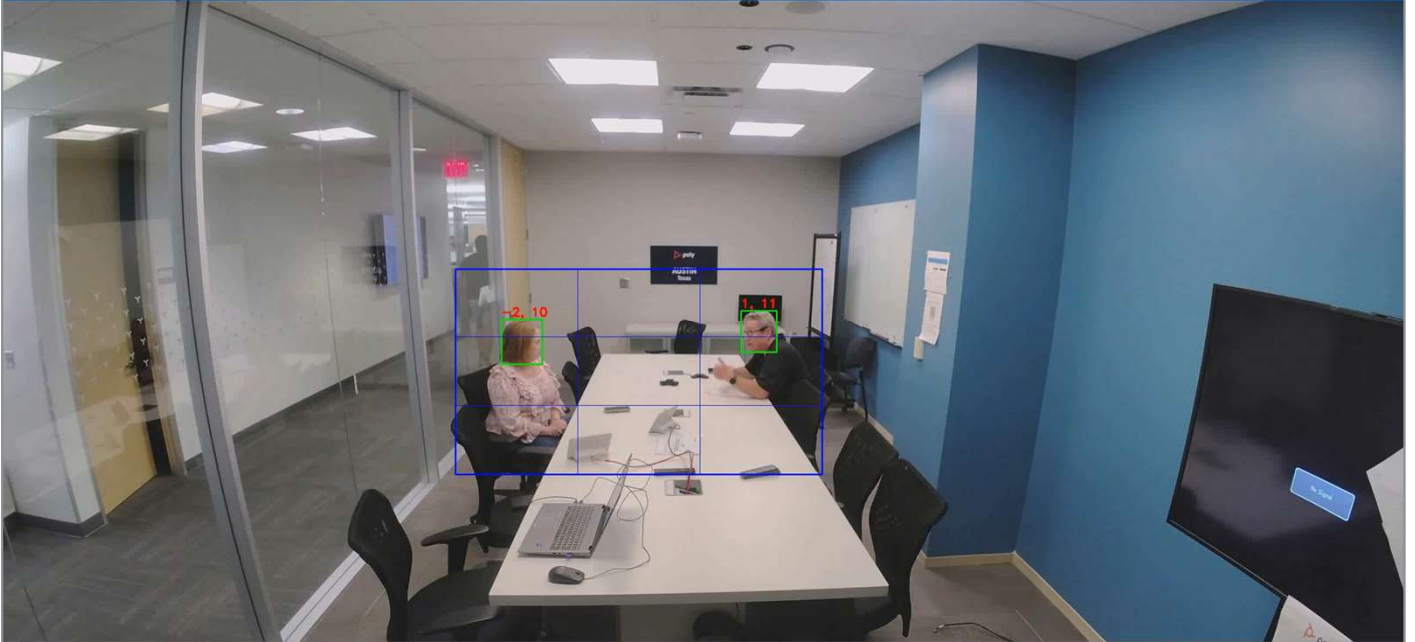
# Beispiel Poly Director AI : Perimeter OFF



HP Private, Confidential for Internal Use Only

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# Beispiel Poly Director AI Perimeter ON





# Der HP | Poly Vorteil : Audio wie es sein soll !

Die innovativen Audiotechnologien von Poly filtern Ablenkungen, damit Ihre Meetings im Zeitplan bleiben



## **POLY NOISEBLOCK AI TECHNOLOGY**

Hält das Gespräch auf Kurs, indem es maschinelles Lernen nutzt, um nonverbale Geräusche zu erkennen und zu blockieren.



## **SOUND REFLECTION REDUCTION**

Verstärkt die Stimmen im Besprechungsraum, indem der von harten Oberflächen verursachte Audio-Nachhall entfernt wird.



## **POLY ACOUSTIC FENCE TECHNOLOGY**

Schützt Ihre Anrufe vor störenden Stimmen und Geräuschen von außen, indem es die Mikrofone Ihres Konferenzraums nutzt, um eine definierte Klangzone zu schaffen.



- Hear what matters. Poly's innovative audio technologies filter distractions to keep your meetings on track. • Gives more focus in meetings by blocking distracting noises and outside conversations. • Supports the natural flow of conversation by eliminating the need to constantly mute and un-mute. Poly NoiseBlockAI Keeps the conversation on track using machine learning to recognize and block non-verbal noises, such as trains, HVAC hum, keyboard typing and shuffling papers. Acoustic Fence Shields your calls from distracting outside voices and sounds using your conference room microphones to create a defined sound zone.



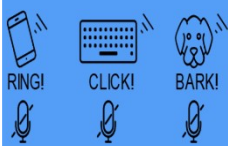
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# HP/Poly Noise Cancelling Headset Technologien



## Noise Block AI

Hört auf auftretende nonverbale Geräusche und verhindert, dass diese störenden Geräusche in Ihre Anrufe eindringen



## Acoustic Fence

Erstellt eine definierte Zone und erfasst nur die Stimmen darin, sodass Ihre Anrufe während Gesprächspausen vor störenden Stimmen und Geräuschen von außen geschützt werden



## Noise Cancelling Boomless Headsets mit dem Voyager Surround 80/85



## WindSmart Technology

Erkennt die Windrichtung und reduziert Windgeräusche, sodass Ihre Stimme deutlich zu hören ist – insbesondere im Freien



## Hybrid Active Noise Cancelling

Schafft eine physische Barriere zu den Gehörgängen und reduziert so den hörbaren Lärm



# HP Notebooks (ab G11) Audio & Video mit Poly Studio Technology



**poly studio**












- Audio tuning by **poly studio**
- Top edge high-quality mics
- AI-based Noise Reduction
- Dynamic Voice Leveling
- Studio Mode stereo recording

AI enabled **collaboration experience**



# Poly Videokonferenz Lösungen



USB Video Bars	All-in-one Android Video Bars	Modulare Lösungen/USB Kameras	PC-basierte Lösungen
<b>Poly Studio R30, Poly Studio USB, new Poly Studio V52</b>	<b>Poly Studio X 30, X52 &amp; X70</b>	<b>new Poly Studio G62 Android Codec Studio E70 &amp; new Studio E60 cameras</b>	<b>new Studio Base Kit G9 Plus für Teams Rooms, Base Kit für Zoom Rooms</b>
USB Video-Audio Bars für PC-basierte Lösungen und BYOD Räume	All-in-one Raum Video Lösungen – kein PC/Mac benötigt.	Flexible und ausbaubare Raumlösung	Kleine-bis grosse Räume für Microsoft Teams oder Zoom.
   	  	 	 

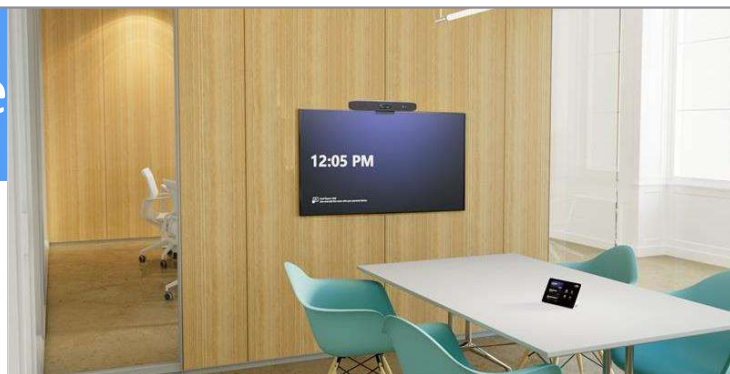


# Kleine Meeting Räume



## BYOD Lösung :

- Studio R30 Video-Soundbar
- Studio R30+ Bundle



## MTRoW- oder Zoom Raum :

- Studio R30 Video-Soundbar
- + Studio Base Kit G9 oder Zoom Raum Kit



## Poly Studio Base Kit G9+

- HP PC mit Microsoft Teams
- Poly Lens Room App vorinstalliert
- Poly TC10 Touch Panel
- Zoom Room Lösung ebenfalls verfügbar (anderes Bundle)



Certified for  
Microsoft Teams



# Gemacht für Collaboration



**Video Port für USB Kameras / Video Bars**



**Video / Control (DP Alt)**

- Kameras und Displays DP Alt unterstützen (Monitore, Interaktive Whiteboards)

**HDMI Eingang für Laptops**

- Notebook Verbindungen via HDMI bis 100M+ @4k
- Unterstützt HDMI zu USB-C Kabel/Adapter

**Power + Kontrolle via POE Port für Poly TC10 Touchpanel**

- Plug and Play Verbindung für OOBE direkt vom TC10

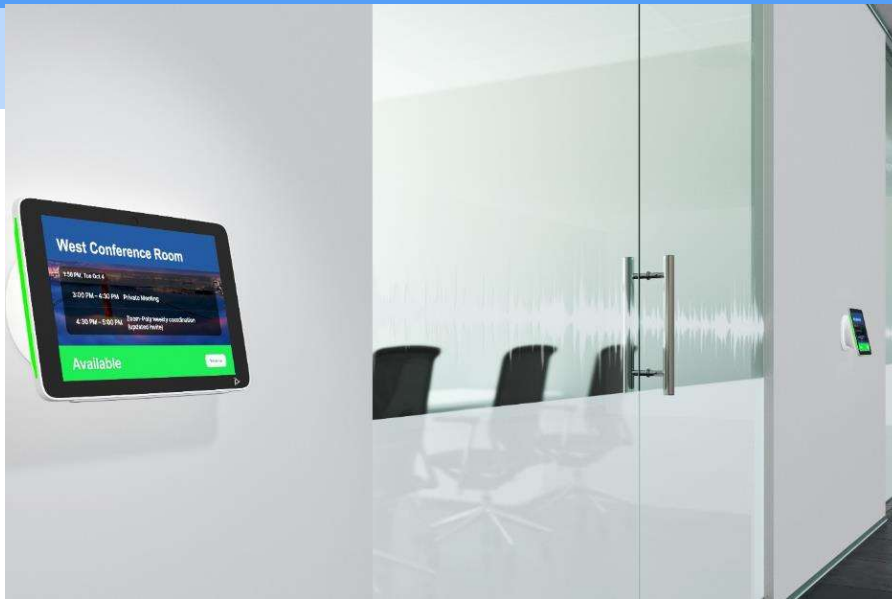




# Poly TC10: Meeting Room Touch Controller und...



## ...Poly TC10 ist auch ein Raum Buchung System !



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# Kleine Meeting Räume



## BYOD Lösung :

- Studio R30 Video-Soundbar
- Studio R30+ Bundle



## MTRoW- oder Zoom Raum :

- Studio R30 Video-Soundbar
- + Studio Base Kit G9 bzw. Zoom Raum Kit



## MTRoA Lösung :

Studio X30 Video-Soundbar



MTRoW = Microsoft Teams Room on Windows (PC-based)  
MTRoA = Microsoft Teams Room on Android

# Mittlere Meeting Räume



**BYOD Lösung :**  
Studio USB Video-Soundbar



**MTRoW- oder Zoom Raum :**  
- Studio USB Video-Soundbar  
+ Studio Base Kit G9 bzw.  
Zoom Raum Kit



**MTRoA Lösung :**  
Studio X52 Video-Soundbar



**MTRoW** = Microsoft Teams Room on Windows (PC-based)  
**MTRoA** = Microsoft Teams Room on Android

# Mittelgrosse Meeting Räume



**BYOD Lösung :**

**New !** Studio V52 Video-Soundbar



**MTRoW- oder Zoom Raum :**

- Studio V52 Video-Soundbar
- + Studio Base Kit G9 bzw. Zoom Raum Kit
- 



**MTRoA Lösung :**

Studio X52 Video-Soundbar



**MTRoW** = Microsoft Teams Room on Windows (PC-based)  
**MTRoA** = Microsoft Teams Room on Android

# Grosse Meeting Räume



## MTRoW- oder Zoom Raum :

- Studio E70 Kamera
- + Studio Base Kit G9 oder Zoom Raum Kit



## MTRoW- oder Zoom Raum :

- Studio E60 Kamera
- + Studio Base Kit G9 bzw. Zoom Raum Kit



## MTRoW- oder Zoom Raum :

- **Coming Soon : Studio V72** Video-Soundbar
- + Studio Base Kit G9 bzw. Zoom Raum Kit



## MTRoA Raum :

- Studio X70 Android Video-Soundbar
- (**Coming Soon** : Studio X72)



MTRoW = Microsoft Teams Room on Windows (PC-based)  
MTRoA = Microsoft Teams Room on Android

# New Studio E60 : designed for hybrid collaboration

Ideal for **virtual presentations** or **collaborative environments** in large spaces.

## Presenter tracking

Ideal for virtual presentations in large conference rooms or for educational settings, such as lecture halls or training rooms.

Watch demo!



## Group framing

Ideal for hybrid meetings in large conference rooms. Remote participants can clearly see everyone at the table down to body language and facial expressions.

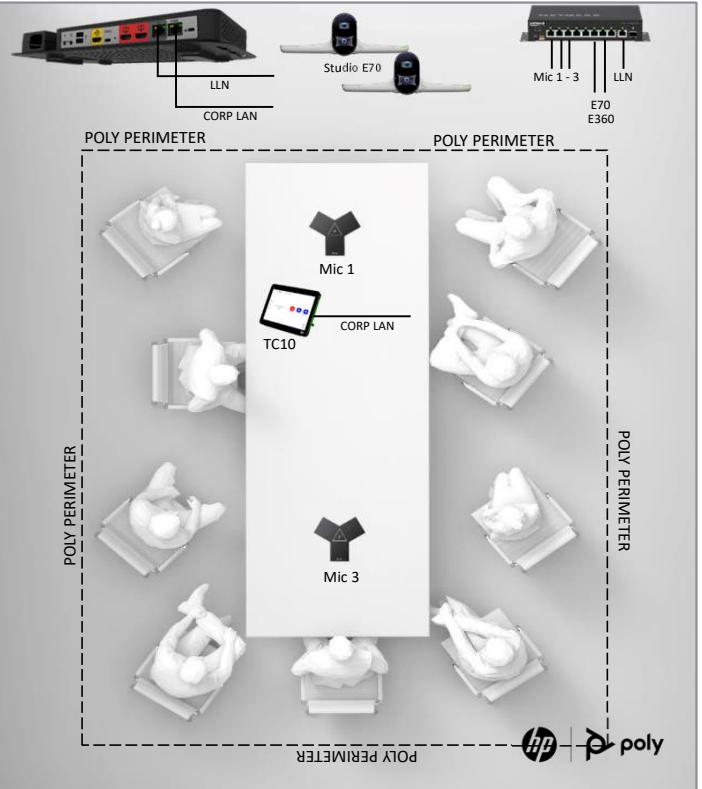
Watch demo!



- Recommended camera range for presenter tracking is 25 ft. / 8m.
- Recommended camera range for group framing is 25 ft. / 8m.

# Modulare Meeting Räume

Neu : Poly Studio G62  
Android Codec





# My First Meeting Room

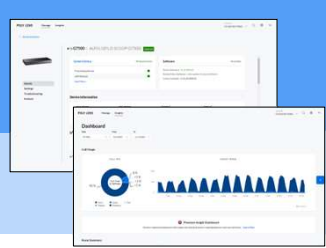
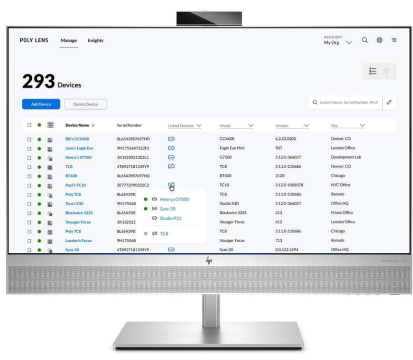
Profitieren Sie von einem  
**großzügigen  
Rabatt**  
auf Ihren ersten Poly Raum!

[HIER ANFRAGEN](#)

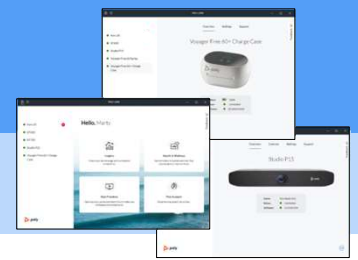
Optimieren Sie Ihre Videokonferenzen mit KI-gesteuerten Kamerafunktionen für ein authentisches Erlebnis.

# Poly Lens Geräte Management

kostenlos 😊



Poly Lens Admin Cloud



Poly Lens Apps

## Besseres Management, bessere Erkenntnisse und Erfahrungen.





## Zusätzliche *Premium* Lens Merkmale



Nur mit HP Essential Support (Poly+), HP Premium Support (Poly+ Enterprise), oder HP Premium+ Support (Poly Elite) Verträgen

### PREMIUM FEATURES

#### Notification Center

Maßgeschneiderte Warnmeldungen helfen Kunden dabei, Geräte in ihrer gesamten Zusammenbeitsumgebung problemlos zu verwalten.



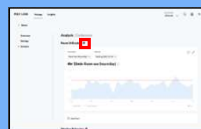
#### Network Insights

Die Verbindung der IT mit den Endbenutzern ist besonders wichtig, da Umfang und flexibles Arbeiten Auswirkungen auf die IT-Ressourcen haben.



#### Room Insights & Analytics

Kunden können ein tieferes Verständnis dafür gewinnen, wie ihre Investition in Raumgeräte funktioniert.



#### Room Dashboard

Eine anpassbare, einheitliche Ansicht der Trends bei der Videoraumnutzung, einschließlich Belegungstrends.



#### Visual Analytics mit Power BI

Ermöglichen Sie Kunden, ihre Poly Lens-Daten auf völlig neue Weise anzuzeigen.



#### TALK TRACK

Here we have five premium features that are available for customers with HP Essential Support (Poly+), HP Premium Support (Poly+ Enterprise), or HP Premium+ (Poly Elite) contracts.

Benefits for customers include:

- **Notification Center:**
  - Customizable alerts on items such as:
    - Ensure software is deployed in a timely manner.
    - Allows offline devices to be addressed as quickly as possible.
    - Features customizable alert frequency and recipient list.
  - Audit logging:
    - View admin portal activity with date/timestamp.
- **Network Insights:**
  - IT users get additional insights and ability to troubleshoot network issues for end users no matter where they sit.
  - End users receive a better understanding of how their home network is performing.
- **Room Insights & Analytics (Poly+ Enterprise and Elite):**
  - Included information and metrics on: Average meeting headcount, room usage, rooms scheduled (but empty), meetings that were unscheduled, meetings that ran long, and meetings that started late.
- **Room Dashboard (Poly+ Enterprise and Elite):**
  - Occupancy trends over time raise visibility into ROI for collaboration.
  - Access to premium API features - Goes beyond the free APIs integrating into a custom interface.
- **Visual Analytics with Power BI (Poly+ Enterprise and Elite):**
  - Supercharge UC analytics with greater visualization and more insights in a way that is more familiar to you.
  - Instantly visualize your inventory of Poly headsets, conference phones, and video devices with starter dashboard files and reports leveraging your Poly Lens data.
  - Easily build reports based on device adoption, status, or inventory data or combine with other data sets to create a single pane of glass for your UC systems.

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Takk תן  
Dhanyavād Tack  
Bedankt Grazie Arigatō Shukran  
Tak **Gracias** спасибо  
Kop Khun 감사합니다 Dziekuje  
**Danke !**  
Teşekkür Ederim Merci